

1.Overview

This is our policy regarding the privacy of information we collect on our web site and applies to the Web site only and does not cover information collected on any third-party sites to which this Web site links

. This Privacy Policy includes examples of the types of personal information we collect and the kinds of companies with whom we share such information. These examples are illustrative and should not be considered a complete inventory of our information collection, use and sharing practices.

This privacy policy is part of, and must be read in conjunction with, the Web site's Terms of Use (Terms and Conditions of Use). You can read the entire Terms of Use by clicking [here](#)

. If you do not agree with the Terms and Conditions of Use in their entirety, please do not use this Web site.

2.About Children

We encourage parents to talk to their children about their use of the Internet and the information they disclose to Web sites. Parents should not include their child's full name anywhere on the website. Within SchoolZIndia.com, anyone including students, who are related to particular school can write school reviews or join as school alumni, however students should restrain themselves from posting any abusive language against school, teachers, principal or any member of Alumni for privacy reasons.

3.Information We Collect and How We Use It

We gather personal information, which individual users provide (i) when registering as a member of our Websites, (ii) when participating in discussions, (iii) when participating in surveys

and polls, (iv) when participating in contests & quizzes; (v) when posting comments to site pages, (vi) when joining as Alumni of particular school; and (vii) when signing up to receive one or more of our free email newsletters and notifications.

We collect personal information in several places on our Websites, which are set forth generally below. We will always provide a secure area of our Websites for you to enter your information.

Membership

Currently, we do not require users to become members to access the school information available on our flagship site, SchoolZIndia.com. However, if you'd like to gain access to the community features on our site, participate in contests, review/rate schools information, or comment on editorial content on SchoolZIndia.com, we require you to [Register](#) to become a member. In order to register, you'll have to supply us with your name and email address, a unique User Name and password, and some additional information about you. Additionally, you will be required to verify your email address by clicking on the activation link in the Welcome Letter that will be sent to you upon your submission of a completed registration form.

Reviews/Ratings on Schools information, Comments on Website content & Alumni of School

As a service to our users, we feature Schools information, Articles related to schools & education, Various Discussions, user can add himself/herself as Alumni of particular school where users with similar interests can share information and support one another, send messages to one another, provide a review of a school, comment on editorial content, or where users can post discussion topic for other members of the community to answer. Information shared in Reviews & Comments is accessible to the general public and may be viewed, disclosed to or collected by third parties that do not adhere to our Privacy Policy or that may use

the information to send you unsolicited communications. In addition, we may retain this information as necessary to resolve disputes, provide customer support and troubleshoot problems as permitted by law. You should think carefully before disclosing any personal information in any public forum.

Surveys/Polls

At certain times, you may be asked to participate in surveys, which are generally aimed at obtaining general information, such as your reactions to a particular article or feature set on our site. Because information obtained in these surveys is connected with individual subscribers and is used internally to better market our services, participation is voluntary. In addition, some columnists will on occasion take polls of their readers. Such polls are for the editorial use of the individual columnists, and participation is voluntary. We do not assure privacy of information voluntarily provided in response to a survey or poll.

Contests & Quizzes

We sometimes offer contests in which certain personal information is required for registration, for purposes of verifying the entrants' identities and notifying the winners. If the contest is being administered by a third party, this information will be disclosed to that third party. However, the information disclosed to that party will be limited and not the complete information about you available with us.

4. Use of the Information

We use personal information to enhance users' experiences on our sites.

Free Newsletters

If you're a registered member, we use your email address to send you free email newsletters containing selected editorial, educational content, advertisements and links to our sites.

Special Offers and Advertisements

We may from time to time send registered members of SchoolZIndia.com special offers and advertisements for products or services offered by our company or third parties. We will not disclose any of your personal information to such third parties when we do this.

5.Choice and Opt-out

If you request restrictions on our uses or disclosures of your personal information, we may comply with your request by terminating your membership and deleting your account information. Opt out requests do not affect information that we have previously disclosed.

6.Disclosures of Information

We do not sell or disclose the personal information about you described above to non-affiliated parties (including but not limited to companies, authorities, institutions, or individuals) except to provide you with products or services, when we have your permission, or under the following circumstances:

- We provide personal information to non-affiliated companies that we engage as contractors or agents to perform services for us, such as administering our Websites, systems and software; sending direct mail communications; or administering a sweepstakes or contest. Information will be shared with such contractors only to the extent reasonably necessary for them to perform services on our behalf, consistent with this privacy policy;
- In response to subpoenas, court orders, or legal process, from law enforcement agencies or state and federal regulators, or as otherwise required by law;
- To assert or defend our legal rights, including fraud prevention;
- To protect the rights, property, or safety of other persons;
- As we deem appropriate to attempt to prevent physical or emotional harm to other persons and/or to their property based on overt or implied threat;
- In connection with an actual or proposed corporate merger, acquisition, asset purchase, or other transaction or proceeding involving all or part of the business or assets to which the information pertains.
- Disclosures for Joint Marketing and Servicing: We may disclose all the information we collect as described above to other companies such as direct marketers to perform marketing services on our behalf, or other institutions with whom we have joint marketing agreements.

We do not disclose personal information directly or indirectly to third parties for these third parties' own marketing purposes.

7. Correcting and Updating Information

We offer members the ability to correct or update online certain information we collected during registration by visiting the View Profile page after login.

8.Security

We limit access to personal information about you to those employees whom we determine need access to that information to provide products or services to you. We maintain physical, electronic and procedural safeguards that comply with industry standards to guard your personal information. However, no security system is impenetrable. We cannot guarantee the security of our servers, nor can we guarantee that information that users supply will not be intercepted while being transmitted to us over the Internet.

9.Changes in this Privacy Policy

If we decide to change our privacy policy, we will post changes to this privacy policy.

We reserve the right to modify this privacy policy at any time, so please review it before disclosing personal information on one of our Websites. If we make changes that materially affect our uses or disclosures of personally identifiable information that we have previously collected from you, we will provide a mechanism for you to opt out of the new use or disclosure.

10.Your Independent Relationship With Other Companies

Please note that this Privacy Policy will not apply to your independent relationships with other companies that from time to time may offer you products and services on the Websites. Those companies' privacy policies will govern how they collect, use and disclose personal information that you provide to them.

Questions or comments regarding this policy should be directed to schoolzindia@schoolzindia.com through [Contact Us](#) or by writing to us

Effective: August 2011